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BARBEQUE-NATION HOSPITALITY LIMITED

Our Company was originally incorporated as Sanchi Hotels Private Limited on October 13, 2006 at Indore, Madhya Pradesh as a private limited company under the Companies Act, 1956. Subsequently, the name of our Company was changed to Barbeque-Nation Hospitality Private Limited and a fresh certificate of incorporation consequent upon change of name was issued by the Registrar of Companies, Madhya Pradesh and Chhattisgarh, located at Gwalior on February 18, 2008. Thereafter our Company was converted into a public limited company and the name of our Company was changed to Barbeque-Nation Hospitality Limited and a fresh certificate of incorporation consequent upon change of name on conversion to a public limited company was issued by the Registrar of Companies, Madhya Pradesh and Chhattisgarh, located at Gwalior on March 4, 2008. Subsequently the registered office of our Company was changed from Indore, Madhya Pradesh to Bengaluru, Karnataka, pursuant to certificate of registration of regional director order for change of state issued by the Registrar of Companies, Karnataka located at Bengaluru ("RoC") on January 15, 2014 with effect from December 16, 2013. For details of change in the name and registered office of our Company, see "History and Certain Corporate Matters" on page 224 of the red herring prospectus dated March 18, 2021 and filed with the RoC ("RHP").

Registered and Corporate Office: Sy. No. 62, Site No. 13, 6th Cross, N.S. Palya, BTM Layout, Bengaluru - 560 076, Karnataka, India. **Contact Person:** Nagamani CY, Company Secretary and Compliance Officer; Tel: +91 80 4511 3000; E-mail: compliance@barbeque-nation.com; Website: www.barbeque-nation.com; **Corporate Identity Number:** U55101KA2006PLC073031

OUR PROMOTERS: SAYAJI HOTELS LIMITED, SAYAJI HOUSEKEEPING SERVICES LIMITED, KAYUM DHANANI, RAOOF DHANANI AND SUCHITRA DHANANI

INITIAL PUBLIC OFFERING OF UP TO 10% EQUITY SHARES OF FACE VALUE OF ₹5 EACH ("EQUITY SHARES") OF BARBEQUE-NATION HOSPITALITY LIMITED ("COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹10 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹1 PER EQUITY SHARE) (THE "OFFER PRICE") AGGREGATING UP TO ₹100 MILLION COMPRISING A FRESH ISSUE OF 10% EQUITY SHARES AGGREGATING UP TO ₹1,800 MILLION ("FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 1,018,288 EQUITY SHARES BY SAYAJI HOUSEKEEPING SERVICES LIMITED, 339,430 EQUITY SHARES BY AZHAR DHANANI, 339,430 EQUITY SHARES BY SADIYA DHANANI, 339,430 EQUITY SHARES BY SANYA DHANANI, 3,323,106 EQUITY SHARES BY TAMARA PRIVATE LIMITED ("TPL"), 71,186 EQUITY SHARES BY AAJIV INVESTMENT TRUST AND 26,600 EQUITY SHARES BY MENU PRIVATE LIMITED (SAYAJI HOUSEKEEPING SERVICES LIMITED, AZHAR DHANANI, SADIYA DHANANI, TAMARA PRIVATE LIMITED, AAJIV INVESTMENT TRUST AND MENU PRIVATE LIMITED SHALL BE COLLECTIVELY REFERRED TO AS THE "SELLING SHAREHOLDERS") AGGREGATING UP TO 5,457,470 EQUITY SHARES (THE "OFFERED SHARES") AGGREGATING UP TO ₹100 MILLION ("OFFER FOR SALE") AND TOGETHER WITH THE FRESH ISSUE, THE "OFFER". THE OFFER INCLUDES A RESERVATION OF UP TO 10% EQUITY SHARES, AGGREGATING UP TO ₹200 MILLION, FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (AS DEFINED HEREIN) NOT EXCEEDING 10% OF OUR POST-OFFER PAID UP EQUITY SHARE CAPITAL (THE "EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREAFTER REFERRED TO AS THE "NET OFFER". THE OFFER AND THE NET OFFER SHALL CONSTITUTE 10% AND 10%, RESPECTIVELY OF THE POST-OFFER PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. OUR COMPANY AND TPL HAVE COMPLETED A PRE-IPO PLACEMENT OF ₹5,951,132 EQUITY SHARES FOR CASH CONSIDERATION AGGREGATING TO ₹1,499.69 MILLION, AS A CONSEQUENCE, THE AMOUNT RAISED IN THE PRE-IPO PLACEMENT HAS BEEN REDUCED FROM THE FRESH ISSUE, SUBJECT TO THE MINIMUM OFFER OF 10% OF THE POST-OFFER PAID UP EQUITY SHARE CAPITAL BEING OFFERED TO THE PUBLIC. ACCORDINGLY, THE SIZE OF THE FRESH ISSUE OF UP TO ₹2,750 MILLION, WHICH THE COMPANY INCREASED TO ₹3,299.69 MILLION IN ACCORDANCE WITH SCHEDULE XVII(2)(A)(iii) OF THE SEBI ICDR REGULATIONS, HAS BEEN REDUCED TO ₹1,800 MILLION PURSUANT TO THE PRE-IPO PLACEMENT.

Qualified Institutional Buyers Portion: Not less than 75% of the Net Offer | Retail Individual Bidders Portion: Not more than 10% of the Net Offer | Non-Institutional Bidders Portion: Not more than 15% of the Net Offer | Employee Reservation Portion: Up to ₹ 20.00 million

Price Band: ₹ 498 to ₹ 500 per Equity Share of face value of ₹ 5 each.

The Floor Price is 99.6 times the face value of the Equity Shares and the Cap Price is 100 times the face value of the Equity Shares.

Bids can be made for a minimum of 30 Equity Shares and in multiples of 30 Equity Shares thereafter.

ASBA*

Simple, Safe, Smart way of Application!!!

***Applications Supported by Blocked Amount ("ASBA") is a better way of applying to offers by simply blocking the fund in the bank account. For further details, check section on ASBA below. Mandatory in public issue since January 1, 2016. No cheque will be accepted.**



UPI-Now available in ASBA for Retail Individual Bidders ("RIBs").**

Investors are required to ensure that the bank account used for bidding is linked to their PAN.

UPI - Now available in ASBA for RIBs applying through Syndicate Members, sub-syndicate members, Registered Brokers, CDPs and RTAs. RIBs also have the option to submit the application directly to the ASBA Bank ("SCSBs") or to use the facility of linked online trading, demat and bank account.

***ASBA has to be availed by all the investors, except Anchor Investors. UPI may be availed by RIBs.**

For details on the ASBA and UPI process, please refer to the details given in ASBA Form and Abridged Prospectus and also please refer to "Offer Procedure" beginning on page 522 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), and together with BSE, the "Stock Exchanges" and in the General Information Document for Investing in Public Offers. ASBA Forms can be downloaded from the websites of the Stock Exchanges and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in.

****List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI APs and Banks live on IPO, please refer to the link: https://www.ncpi.org.in/live-upi/. ICICI Bank Limited has been appointed as Sponsor Bank for the Offer, in accordance with the requirements of the SEBI Circular dated November 1, 2018, as amended. For offer related grievance investors may contact: IIFL Securities Limited - Mr. Ujjwal Kumar / Ms. Nishita Mody (+91 22 4646 4600) (ig.ub@iiflcap.com); Axis Capital Limited - Ms. Simran Gadh / Mr. Sagar Jatakiya (+91 22 4325 2183) (complaints@axiscap.in); Ambit Capital Private Limited - Mr. Sandeep Sharma (+91 22 6623 3000) (investorgrievance.acpi@ambit.co) or SBI Capital Markets Limited - Mr. Aditya Deshpande / Ms. Sylvia Mendonca (+91 22 2217 8300) (investor.relations@sbicaps.com). For UPI related queries, investors can contact NPCI at the toll free number: 18001201740 and Mail Id: ipo.upi@npci.org.in.**

Risks to Investors:

- The four book running lead managers ("BRLMs") associated with the Offer have handled 30 public offers in the past three years, out of which 10 issues closed below the offer price on listing date.
- The Price/Earnings ratio based on diluted EPS for Fiscal 2020 for the Issuer at the upper end of the Price Band is not meaningful as earnings per share was negative compared to the average industry peer group P/E ratio of 140.05.
- Average cost of acquisition of Equity Shares by the Promoters ranges from ₹ 0 per Equity Share to ₹ 5 per Equity Share and Offer Price at upper end of the Price Band is ₹ 500 per Equity Share.
- Average cost of acquisition of Equity Shares by the Selling Shareholders ranges from ₹ 5 per Equity Share to ₹ 592 per Equity Share and Offer Price at upper end of the Price Band is ₹ 500 per Equity Share.
- Weighted Average Return on Net Worth for last three financial years is (288.68%).

BASIS FOR OFFER PRICE

The Offer Price will be determined by our Company and TPL in consultation with the BRLMs, on the basis of assessment of market demand for the Equity Shares offered through the Book Building Process and on the basis of quantitative and qualitative factors as described below. The face value of the Equity Shares is ₹5 each and the Offer Price is 99.6 times the Floor Price and 100 times the Cap Price. The average cost of acquisition per Equity Share to the Promoters and the Selling Shareholders is set forth below.

Name	Number of Equity Shares	Average cost of Acquisition per Equity Share (in ₹)
Promoters		
SHKSL	12,621,116	5.00
Kayum Dhanani	522,846	0.00
Suchitra Dhanani	6	1.67
Selling Shareholders (other than SHKSL, one of our Promoters which is a Selling Shareholder)		
Azhar Dhanani	497,890	5.00
Sadiya Dhanani	497,890	5.00
Sanya Dhanani	497,893	5.00
TPL	6,078,402	167.27
AAJIVIT	198,392	216.32
MPL	532,104	592.00

Since the average cost of acquisition by our Promoters and the Selling Shareholders may be lower than the Offer Price, investors who purchase the Equity Shares may do so at a cost that is higher than the average cost of acquisition of the Equity Shares of our Promoters and/or the Selling Shareholders (as applicable). For further details, see "Risk Factors - The average cost of acquisition of Equity Shares held by our Promoters and the Selling Shareholders may be less than the Offer Price" on page 73 of the RHP.

Investors should also see "Our Business", "Risk Factors", "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Financial Statements" on pages 196, 37, 436, and 278, of the RHP, respectively, for an informed view before making an investment decision.

Qualitative Factors: We believe the following business strengths allow us to successfully compete in the industry - Barbeque Nation is one of India's fastest growing and widely recognised restaurant brands in the rapidly growing CDR market - Steady growth in covers and consistent APC with a relatively high proportion of total revenues from weekday sales and lunch covers - Attractive offerings based on constant menu innovation and customer focus - Strong business processes and back-end systems leading to efficient operations - Experienced staff and value-oriented business culture led by some of our Promoters and our senior management team bringing experience from well-known hospitality brands - Proven track record of revenue growth. For further details, see "Our Business - Our Strengths" on page 198 of the RHP.

Quantitative Factors: Some of the information presented below relating to our Company is based on the Special Purpose Restated Standalone Financial Information and the Restated Consolidated Financial Information prepared in accordance with IND AS and the Companies Act and restated in accordance with the SEBI ICDR Regulations. For details, see "Financial Statements" on page 278 of the RHP. Some of the quantitative factors which may form the basis for computing the Offer Price are as follows:

1. Basic and Diluted EPS, as adjusted for changes in capital

On a consolidated basis:

Financial Period	Basic (from continuing operations)		Diluted (from continuing operations)		Basic (from total operations)		Diluted (from total operations)	
	EPS (in ₹)	Weight	EPS (in ₹)	Weight	EPS (in ₹)	Weight	EPS (in ₹)	Weight
Fiscal 2020	(11.77)	3	(11.77)	3	(11.77)	3	(11.77)	3
Fiscal 2019	(8.31)	2	(8.31)	2	(14.45)	2	(14.45)	2
Fiscal 2018	2.14	1	2.14	1	(2.51)	1	(2.51)	1
Weighted Average	(8.30)		(8.30)		(11.12)		(11.12)	
For eight month period November 30, 2020*	(35.96)		(35.96)		(35.96)		(35.96)	

*Basic EPS and Diluted EPS for the eight month period ended November 30, 2020 are not annualised. Notes: (1) Basic EPS and Diluted EPS calculations are in accordance with Indian Accounting Standard 33 (Ind AS 33) - Earnings per share issued by the Institute of Chartered Accountants of India. (2) Earnings per share (Basic) from continuing operations = Restated consolidated net profit after tax, attributable for equity shareholders from continuing operations/ Weighted average number of equity shares outstanding during the period/Fiscal. (3) Earnings per share (Diluted) from continuing operations = Restated consolidated net profit after tax, attributable for equity shareholders from continuing operations/ Weighted average number of diluted potential equity shares outstanding during the period/Fiscal. (4) Earnings per share (Basic) from total operations = Restated consolidated net profit after tax, attributable for equity shareholders/Weighted average number of equity shares outstanding during the period/Fiscal. (5) Earnings per share (Diluted) from total operations = Restated consolidated net profit after tax, attributable for equity shareholders/ Weighted average number of diluted potential equity shares outstanding during the period/Fiscal. The effect of potential equity shares outstanding is anti-dilutive and hence ignored for the purpose of computing Diluted EPS. (6) Weighted average number of equity shares is the number of equity shares outstanding at the beginning of the period adjusted by the number of equity shares issued during the period multiplied by the time weighting factor. The time weighting factor is the number of days for which the specific shares are outstanding as a proportion of total number of days during the period.

On a standalone basis:

Financial Period	Basic		Diluted	
	EPS (in ₹)	Weight	EPS (in ₹)	Weight
Fiscal 2020	(33.11)	3	(33.11)	3
Fiscal 2019	(13.96)	2	(13.96)	2
Fiscal 2018	7.07	1	7.03	1
Weighted Average	(20.03)		(20.04)	
For eight month period November 30, 2020*	(28.50)		(28.50)	

*Basic EPS and Diluted EPS for the eight month period ended November 30, 2020 are not annualised. Notes: (1) Basic EPS and Diluted EPS calculations are in accordance with Indian Accounting Standard 33 (Ind AS 33) - Earnings per share issued by the Institute of Chartered Accountants of India. (2) Earnings per share (Basic) = Restated net profit after tax, attributable for equity shareholders/Weighted average number of equity shares outstanding during the period/Fiscal. (3) Earnings per share (Diluted) = Restated net profit after tax, attributable for equity shareholders/Weighted average number of diluted potential equity shares outstanding during the period/Fiscal. The effect of potential equity shares outstanding is anti-dilutive and hence ignored for the purpose of computing Diluted EPS. (4) Weighted average number of equity shares is the number of equity shares outstanding at the beginning of the period adjusted by the number of equity shares issued during the period multiplied by the time weighting factor. The time weighting factor is the number of days for which the specific shares are outstanding as a proportion of total number of days during the period.

For further details, please see the chapter titled "Basis for Offer Price" beginning on page 139 of the RHP.

BID/OFFER PROGRAMME BID/OFFER OPENS ON WEDNESDAY, MARCH 24, 2021⁽¹⁾ | BID/OFFER CLOSES ON FRIDAY, MARCH 26, 2021

⁽¹⁾Our Company and TPL may, in consultation with the BRLMs, consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/Offer Period shall be one Working Day prior to the Bid/Offer Opening Date.

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days following such revision of the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and TPL, may in consultation with the BRLMs, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of three Working Days, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the BRLMs and at the terminals of the Syndicate Members and by intimation to Self-Certified Syndicate Banks ("SCSBs"), other Designated Intermediaries and the Sponsor Bank, as applicable.

The Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 31 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations"). The Offer is being made in accordance with Regulation 6(2) of the SEBI ICDR Regulations and through a Book Building Process wherein at least 75% of the Net Offer shall be allotted on a proportionate basis to Qualified Institutional Buyers ("QIBs", and such portion, the "QIB Portion"). Our Company and TPL may, in consultation with the BRLMs, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"), out of which at least one-third shall be available for allocation to domestic Mutual Funds only, subject to valid Bids being received from the domestic Mutual Funds (and/or above the Anchor Investor Allocation Portion. 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders other than Anchor Investors, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. If at least 75% of the Net Offer cannot be allotted to QIBs, then the entire Bid Amounts received by our Company shall be refunded to the Bidders. Further, not more than 15% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not more than 10% of the Net Offer shall be available for allocation to Retail Individual Bidders in accordance with SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price. Further, [a] Equity Shares will be available for allocation on a proportionate basis to Eligible Employees, subject to valid Bids being received from them at or above the Offer Price. All potential Bidders, other than Anchor Investors, are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process, providing details of their respective bank account (including UPI ID (as defined hereinafter) in case of Retail Individual Buyers) which will be blocked by the SCSBs, or the bank accounts linked with the UPI ID, as applicable, to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For details, please see the section titled "Offer Procedure" on page 522 of the RHP.

Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID (as applicable, in case RIBs) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, investors are requested to see "History and Certain Corporate Matters" beginning on page 224 of the RHP and Clause 11 of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see "Material Contracts and Documents for Inspection" beginning on page 639 of the RHP.

BOOK RUNNING LEAD MANAGERS		REGISTRAR TO THE OFFER		COMPANY SECRETARY AND COMPLIANCE OFFICER	
IIFL SECURITIES	AXIS CAPITAL	LINK Intime	AMBIT	Ms. Nagamani CY,	Barbeque-Nation Hospitality Limited
IIFL Securities Limited 10th Floor, IIFL Centre, Kamala City, Senapati Basti Marg, Lower Parel (West), Mumbai 400 013 Tel: +91 22 4646 4600; E-mail: bnhl ipo@iiflcap.com Investor grievance e-mail: ig.ub@iiflcap.com Website: www.iiflcap.com Contact Person: Ujjwal Kumar / Nishita Mody SEBI Registration No.: INM000010940	Axis Capital Limited 1st Floor, Axis House, C 2 Wadia International Centre, Pandurang Budhkar Marg, Worli, Mumbai 400 025 Tel: +91 22 4325 2183 Email: bnhl ipo@axiscap.in Investor grievance e-mail: complaints@axiscap.in Website: www.axiscapital.co.in Contact Person: Simran Gadh / Sagar Jatakiya SEBI Registration No.: INM000012029	Link Intime India Private Limited C-101, 1st floor, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai 400 083 Tel: +91 22 4918 6200 E-mail: bnhl ipo@linkintime.co.in Investor grievance e-mail: bnhl ipo@linkintime.co.in Website: www.linkintime.co.in Contact Person: Shanti Gopalakrishnan SEBI Registration No.: INR000004058	Ambit Capital Private Limited Ambit House, 449, Senapati Basti Marg, Lower Parel, Mumbai 400 013 Tel: +91 22 6623 3000; Email: bnhl ipo@ambit.co Investor grievance e-mail: investor.grievance.acpi@ambit.co Website: www.ambit.co Contact Person: Sandeep Sharma SEBI Registration No.: INM000012379	Ms. Nagamani CY, Barbeque-Nation Hospitality Limited Sy. No. 62, Site No. 13, 6th Cross, N.S. Palya, BTM Layout, Bengaluru - 560 076 Karnataka, India. Tel: +91 80 4511 3000; E-mail: compliance@barbeque-nation.com Website: www.barbeque-nation.com Bidders may contact the Company Secretary and Compliance Officer, the Registrar to the Offer and / or the BRLMs in case of any pre-offer or post-offer related problems such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc.	Barbeque-Nation Hospitality Limited Sy. No. 62, Site No. 13, 6th Cross, N.S. Palya, BTM Layout, Bengaluru - 560 076 Karnataka, India. Tel: +91 80 4511 3000; E-mail: compliance@barbeque-nation.com Website: www.barbeque-nation.com Bidders may contact the Company Secretary and Compliance Officer, the Registrar to the Offer and / or the BRLMs in case of any pre-offer or post-offer related problems such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc.

AVAILABILITY OF RHP: Investors are advised to refer to the RHP and the "Risk Factors" beginning on page 37 of the RHP before applying in the Offer. A copy of the RHP is available on the website of the SEBI at www.sebi.gov.in, the websites of the BRLMs, IIFL Securities Limited at www.iiflcap.com; Axis Capital Limited at www.axiscapital.co.in; Ambit Capital Private Limited at www.ambit.co and SBI Capital Markets Limited at www.sbicaps.com and the websites of the Stock Exchanges, for BSE at www.bseindia.com and for NSE at www.nseindia.com.

AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application Form can be obtained from the Registered and Corporate Office of Company, BARBEQUE-NATION HOSPITALITY LIMITED; Tel: +91 80 4511 3000; BRLMs: IIFL Securities Limited, +91 22 4646 4600; Axis Capital Limited, +91 22 4325 2183; Ambit Capital Private Limited, +91 22 6623 3000 and SBI Capital Markets Limited, +91 22 2217 8300. **Syndicate Members: Investec Capital Services (India) Private Limited, +91 (22) 6849 7400 and SBI CAP Securities Limited, +91 (22) 4227 3300 and at selected locations of Sub-Syndicate Members (as given below), Registered Brokers, SCBSs, Designated RTA Locations and Designated CDP Locations for participating in the Offer. Bid cum Application Forms will also be available on the websites of the Stock Exchanges at www.bseindia.com and www.nseindia.com and at all the Designated Branches of SCSBs, the list of which is available on the websites of the Stock Exchanges and SEBI.**

SUB-SYNDICATE MEMBERS: Anand Rathi Share & Stock Brokers Limited; Anand Share Consultancy; ANS Pvt Limited; Ashwani Dandia & Co; Axis Securities Limited; Bajaj Financial Securities Limited; Bonanza Portfolio Limited; Centrum Broking Limited; Dalal & Broacha Stock Broking Pvt Limited; Edelweiss Broking Limited; Eureka Stock & Share Broking Services Limited; G Raj & Co. (Consultants) Limited; HDFC Limited; ICICI Securities Limited; IDBI Capital Markets & Securities Limited; Jyoti Securities Limited; Jyoti Financial Services Pvt Limited; Kalpataru Multiplexer Limited; Keynote Capital Services Limited; Kotak Securities Limited; Lakshmi Investment & Securities Pvt Limited; LKP Securities Limited; Marwadi Share & Finance; Motilal Oswal Financial Services Limited; Nirmal Bang Securities Pvt. Ltd.; Patel Wealth Advisors Pvt Limited; Prabhudas Lalladher Pvt Limited; Pravin Rathi Share & Stock Brokers Limited; PRL Stock & Share Brokers Pvt Limited; RR Equity Brokers Pvt Limited; ShareNhan Limited; SMC Global Securities Ltd.; SBICAP Securities Limited; Tanna Financial Services; Tradebliss Securities (P) Limited; Uja Investment Pvt Limited; Viren M Shah; Way2wealth Brokers Pvt Limited; YES Securities (India) Limited and Zerodha Broking Ltd.

SPONSOR BANK, REFUND BANK AND PUBLIC OFFER BANK: ICICI Bank Limited. | **ESCROW COLLECTION BANK:** Axis Bank Limited. | **UPI:** Retail Individual Bidders can also Bid through UPI Mechanism. All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

Place: Bengaluru
Date: March 19, 2021

BARBEQUE-NATION HOSPITALITY LIMITED is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its equity shares with and has filed the RHP with the RoC and thereafter with SEBI and the Stock Exchanges. The RHP is available on the website of Securities and Exchange Board of India at www.sebi.gov.in, on the websites of the Stock Exchanges at www.bseindia.com and www.nseindia.com as well as on the websites of the BRLMs, IIFL Securities Limited at www.iiflcap.com; Axis Capital Limited at www.axiscapital.co.in; Ambit Capital Private Limited at www.ambit.co and SBI Capital Markets Limited at www.sbicaps.com, respectively. Investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see "Risk Factors" of the RHP. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act") or any state securities laws in the United States, and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in offshore transactions in reliance on Regulation S and applicable laws of the jurisdictions where such offers and sales are made. There will be no offering of the Equity Shares in the United States.

For BARBEQUE-NATION HOSPITALITY LIMITED
On behalf of the Board of Directors
Sd/-
Company Secretary & Compliance Officer